

## The *Journal of Hospital Medicine* Digital Media Fellowship

The *Journal of Hospital Medicine* (JHM) Digital Media Fellowship is a unique opportunity for chief residents, hospital medicine fellows, and junior faculty (e.g. Assistant Professor) to engage and participate with leaders in the field of hospital medicine. As the use of social media has increased over the years, academic journals have had to engage their readership and produce content to fit within these alternative outlets. Recognizing that there are few formal occasions to acquire experience with both academic medicine and social media, JHM has set out to provide a program to fill this opportunity gap.

The Digital Media Fellowship is a 1-year program (starting each July) that is designed to give an individual a unique experience that will enhance their career in academic hospital medicine while also developing their skills and experience with social media as a professional tool. Structured as a distance-learning program, the fellowship allows the Fellow to continue their local clinical and professional responsibilities while still allowing them the opportunity to work with a national leader in hospital medicine. Regular communication and interactions take place through telephone calls, emails, and videoconferencing. Fellows will be paired with the Deputy Digital Media Editors for guidance, mentorship, and coaching in the position.

Ideal candidates will have some experience in social media, be able to self-manage, and complete work on regularly scheduled deadlines. While the fellowship has structured activities built into it, there may also be opportunities to create other original content and/or complete a research project that pertains to social media and academic medicine.

### Digital Media Fellow Responsibilities

- 1. Manage JHM Social Media feeds.** With assistance and guidance from the Digital Media Editors, the Fellow will curate, edit, and compose material for the JHM social media outlets (Twitter, Facebook, and Instagram).
- 2. Create Visual Abstracts each month for manuscripts published in JHM.** JHM has been a leader in the use of Visual Abstracts to promote the work being published. The Fellow will work closely with the Digital Media Editors to craft Visual Abstracts and promote them on the journal's social media feeds.
- 3. Host the online journal club, #JHMChat.** Working closely with the Digital Media Editors, the Fellow will help choose appropriate articles, compose discussion questions, interact with special guests, and host the monthly Twitter chats.
- 4. Participate in Monthly Editorial Staff Meetings:** Each month the editorial staff holds a 1-hour teleconference to review upcoming articles and other business related to running the journal.
- 5. Attend Quarterly Fellows Videoconferences.** Previous topics have included: "Running an Academic Journal", "How to Write an Editorial", "Social Media in Academic Medicine", and "Mentorship & Sponsorship in Academic Medicine".

### Requirement for Application:

- Must hold any of the following positions: chief resident, fellow, or junior faculty (i.e. Assistant Professor)
- Ability to attend the annual Society of Hospital Medicine (SHM) National Meeting, held every spring
- Ability to commit to monthly Editorial phone calls and quarterly Videoconferences

### Required Materials:

- Completed Application Form (see below)
- Current Curriculum Vitae (CV)
- Letter of Recommendation from Division or Section Chief or Program Director (for Chief Residents)
- Personal Statement outlining the applicants interest in the Digital Media Fellowship (see below)

