Physicians may be feeling a sense of déjà vu with the announcement from Medicare that physician payments will be cut 5% as of Jan. 1, 2007. This is the fifth year in a row that physicians have faced with a payment cut under Medicare. Medical specialty societies have been urging Congress to step in and avert this most recent across-the-board cut, as they have for the past 4 years.

The cut, announced in early November by officials at the Centers for Medicare and Medicaid Services, is part of the Medicare Physician Fee Schedule final rule, which is issued annually. This year’s rule also sets the Medicare conversion factor—a multiplier used to calculate payments for each service physicians provide—at $35.98.

Physicians received a payment formula passed by Congress several years ago. That formula, known as the sustainable growth rate (SGR), “was designed to adjust the update to make actual (expenditures) and target expenditures equal over time,” according to CMS policy. “If outlays under the fee schedule are higher than the [spending target set by the government], the update is decreased. Conversely, if outlays are lower than the target, the update is increased.” The cut announced by CMS is slightly less than the 5.1% figure that the agency estimated earlier this year.

The final rule also includes some good news for physicians who spend a lot of time performing evaluation and management services. CMS has finalized plans to increase the work relative value units (RVUs) for evaluation and management services, which make up much of the practice of primary care and other cogni-
tive specialties. Each physician service in the fee schedule has a certain number of RVUs associated with it; the RVUs are then multiplied by the conversion factor to arrive at a charge for the service.

The 5% cut is required under a payment cut that the SGR formula. And currently, 80 senators and 265 representatives have signed letters to the congressional leadership calling for the cuts to be stopped.

In the final regulation, CMS officials are giving with one hand and taking with the other, said Dr. Rick Kellerman, president of the American Academy of Family Physicians. For example, the regulation outlines increases to the work RVUs for some procedures that are often performed by primary care physicians, but uses an inapposite mechanism to apply budget neutrality to the changes, he said. CMS is required by law to keep the changes budget neutral, so officials at the agency will apply a 10.1% across-the-board cut to work RVUs without changing the number of RVUs assigned to each service. Making this adjustment to the work RVUs distorts the relative value system, he said. The budget neutrality adjustment should instead be made to, or for, an individual factor, where the cut would be more transparent, he said.

But Dr. Kellerman praised the move by CMS to change the way it determines practice expense RVUs, which includes the direct and indirect costs associated with a procedure. Under the new system, practice expenses will be taken into account for any specialties. The changes to the practice expense RVUs are being phased in over 4 years.

Although primary care specialties make out relatively well under the RVU changes, other specialties will face deep cuts under them. For example, CMS estimates that cardiologists will face a 1% cut in allowed charges in 2007, and a 5% cut in 2010 based on changes to the work and practice expense RVUs.

Physician, Shield Thyself From Problem Employees, Lawsuits

BY BETSY BATES
Los Angeles Bureau

PORTLAND, ORE. — As if it weren’t aggravating enough to worry about frivolous lawsuits filed by patients, physicians, like all employers, also need to consider their legal liability with regard to their employees. Fortunately, most employment lawsuits are eminently avoidable, said employment attorney Kathy A. Peck at the annual meeting of the Pacific Northwest Dermatologic Society.

Supervisors should follow the “golden rules” of discipline, said Ms. Peck, a partner in the law firm of Williams, Zografs, and Peck in Lake Oswego, Ore.

These rules include immediacy, consistency, impersonality (targeting the behavior, not the person), and positivism. And remember that the goal is to rehabilitate employees whenever possible, rather than to punish or ostracize them.

Physicians and office managers also need to watch what they say. Ms. Peck said many cases may turn on remarks, perhaps unintentional, that might be interpreted as being derogatory or stereotypical with regard to a protected class of workers, such as older employees, women, or members of a racial or ethnic group.

Work environment harassment claims are on the rise, so practices should respond promptly and definitively to complaints of sexual, racial, ethnic, religious, age, and disability-related harassment. Just as physicians should monitor their own remarks and behavior, they are responsible for their office environment and should take immediate corrective action if that atmosphere is tainted by “unwelcome conduct,” Ms. Peck said.

If something does happen that requires action, always listen to the employee’s side of the story. Not only is this fair, it might change your perception.

One area of physician services greatly affected by the final rule is imaging services. Starring Jan. 1, physicians who perform multiple imaging procedures on contiguous body parts during the same session will be paid in full for the first procedure and then will receive a 25% cut in the technical component payment for additional imaging procedures.

In addition, the final rule implements imaging cuts called for under the Deficit Reduction Act. Under this provision, the payment for the technical component of certain physician-performed imaging services is capped at the hospital outpatient cost for the same service. This cap does not apply to mammography services.

The AMA and other medical specialty organizations called on Congress to take action when it returns for a short lame-duck session. The groups have been lobbying for months for Congress to pass legislation that would eliminate the cut this year and give legislators time to agree on a new formula for determining physician payment under Medicare next year.

There is reason to think that Congress will act to reverse the payment cuts. From 2003 to 2006, Congress stopped Medicare payment cuts scheduled to take effect under the SGR formula. And currently, 80 senators and 265 representatives have signed letters to the congressional leadership calling for the cuts to be stopped.

In the final regulation, CMS officials are giving with one hand and taking with the other, said Dr. Rick Kellerman, president of the American Academy of Family Physicians. For example, the regulation outlines increases to the work RVUs for some procedures that are often performed by primary care physicians, but uses an inapposite mechanism to apply budget neutrality to the changes, he said. CMS is required by law to keep the changes budget neutral, so officials at the agency will apply a 10.1% across-the-board cut to work RVUs without changing the number of RVUs assigned to each service. Making this adjustment to the work RVUs distorts the relative value system, he said. The budget neutrality adjustment should instead be made to, or for, an individual factor, where the cut would be more transparent, he said.

But Dr. Kellerman praised the move by CMS to change the way it determines practice expense RVUs, which includes the direct and indirect costs associated with a procedure. Under the new system, practice expenses will be taken into account for any specialties. The changes to the practice expense RVUs are being phased in over 4 years.

Although primary care specialties make out relatively well under the RVU changes, other specialties will face deep cuts under them. For example, CMS estimates that cardiologists will face a 1% cut in allowed charges in 2007, and a 5% cut in 2010 based on changes to the work and practice expense RVUs.